



## Rockstar Rail Jam Series Champion Rules

PLEASE NOTE ALL JUDGING IS SUBJECTIVE AND FINAL DECISIONS ARE UP TO THE JUDGES, PROMOTION PARTIES, ADDITIONAL SPONSORS, AND/OR GILLETTE PEPSI REPRESENTATIVES.

ALL EVENT DATES AND TIMES ARE SUBJECT TO CHANGE AND/OR BE CANCELLED DUE TO, BUT NOT LIMITED TO, INCLIMENT WEATHER, PARTICIPATION, AND/OR THE DISCRETION OF THE SPONSOR, ADDITIONAL SPONSORS, AND/OR PROMOTION PARTIES.

PARTICIPANTS MUST BE SIXTEEN (16) YEARS OF AGE AND OLDER FOR A CHANCE TO BECOME A ROCKSTAR RAIL JAM SERIES CHAMPION.

PARTICIPANTS MUST ATTEND THE FINAL ROCKSTAR RAIL JAM EVENT AT MOUNT KATO ON MARCH 2<sup>ND</sup>, 2024 TO BE ELIGIBLE TO BECOME A ROCKSTAR RAIL JAM SERIES CHAMPION.

**ROCKSTAR RAIL JAM SERIES OVERVIEW:** Eligible participants can sign up to compete at any Rockstar Rail Jam Series events across the Gillette Pepsi Territory. The dates and locations include March 2<sup>nd</sup>, 2024, at Mount Kato Ski Area in Mankato, MN; February 17<sup>th</sup>, 2024, at Coffee Mill Ski Area in Wabasha, MN; February 10<sup>th</sup>, 2024 at Mt. La Crosse Ski Area in La Crosse, WI; February 24<sup>th</sup>, 2024 at Welch Village Ski & Snowboard Area in Welch, MN. Top 10 finalist at each sixteen (16) years or older Men's Skiing, Men's Snowboarding, and Women's Open events will receive Rockstar Rail Jam Series Points. These Series Points will accumulate throughout the Rockstar Rail Jam Series and will be totaled at the final event at Mount Kato in Mankato, MN on March 2<sup>nd</sup>, 2024. The sixteen (16) years and older competitors with the most Series Points in the Men's Skiing, Men's Snowboarding and Women's Open events that participate at the Mount Kato Rockstar Rail Jam Series location will become a Rockstar Rail Jam Series Champion. All competitors must fill out all required registration and other documentation to be considered eligible for a chance to become a Rockstar Rail Jam Series Champion.

**SERIES POINTS BREAKDOWN:** The Series Points breakdowns are the same for the sixteen (16) years and older Men's Skiing, Men's Snowboarding, and Women's Open events at each location. Series Points will be distributed as follows: 1<sup>st</sup> place – 10 points, 2<sup>nd</sup> place – 9 points, 3<sup>rd</sup> place – 8 points, 4<sup>th</sup> place – 7 points, 5<sup>th</sup> place – 6 points, 6<sup>th</sup> place – 5 points, 7<sup>th</sup> place – 4 points, 8<sup>th</sup> place – 3 points, 9<sup>th</sup> place - 2 points, 10<sup>th</sup> place – 1 point. The Series Points, their distribution, and their recipients are subject to change for any reason by the Sponsor, Additional Sponsors, and/or Promotion Parties.

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**RESCHEDULING AND CANCELLATION:** Each Rockstar Rail Jam location is considered an individual competition participating as a part of the Rockstar Rail Jam Series. If an event and/or ski hill location reschedules and/or is cancelled for any reason, Gillette Pepsi, the participating ski hills, Promotional Parties, Additional Sponsors, and/or third parties are not responsible for loss of potential Rockstar Rail Jam Series Points and/or prizes. If an event or rail jam location is rescheduled for any reason and is executed before the Final Rail Jam at Mount Kato on March 2<sup>nd</sup>, 2024, the Series Points will be totaled and counted towards becoming a Rockstar Rail Jam Series Champion. If an event or rail jam location is cancelled and/or rescheduled after the Final Rockstar Rail Jam at Mount Kato on March 2<sup>nd</sup>, 2024, finalist will be awarded no Rockstar Rail Jam Series Points and will not be totaled into the calculation of who will become a Rockstar Rail Jam Series Champion. If the Final Rockstar Rail Jam Series Event at Mount Kato on March 2<sup>nd</sup>, 2024 is cancelled and not rescheduled, no Rockstar Rail Jam Series Champion and/or prizes will be awarded.

**JUDGING:** Judges will be supplied by the Host Ski Hill, Gillette Pepsi, Promotion Parties, Additional Sponsors, and/or third party. Competitors will be judged on, but not limited to, style, technique, creativity, difficulty, and number of features hit per run. The maximum number of points per run a competitor can receive is thirty (30) points. Each feature/hit is worth a total of ten (10) points. The judging is subjective and all decisions by the judge and/or Additional Sponsors, Promotion Parties, Gillette Pepsi and/or Host Ski Hill representatives are final. Any attempt by a competitor to bribe, intimidate, and/or threaten a judge for a higher score and/or placement will render that competitor disqualified from all Rockstar Rail Jam Series competitions at all locations/events. All disqualifications will be decided by, but not limited to, Gillette Pepsi, Promotion Parties, Additional Sponsors, the Host Ski Hill, and/or third-party representatives. Judging criteria and/or format is subject to change. Judges will oversee distributing Rockstar Rail Jam Series Points to the top ten (10) finalist for the sixteen (16) years and older ski and snowboarding competitions.

**FIFTEEN (15) YEARS AND YOUNGER RULES CLARIFICATION:** Fifteen (15) years and younger participants can compete at each Rockstar Rail Jam Series location but are not eligible to become a Rockstar Rail Jam Series Champion.

## **PRIZE DETAILS FOR ROCKSTAR RAIL JAM SERIES CHAMPIONS:**

**MEN'S SKI SERIES COMPETITION:** The Rockstar Rail Jam Series Champion for the Men's ski portion of the sixteen (16) years and older competitions will receive: A Pair of Skis and Rockstar Energy drinks. The contents, quality, and/or quantity of the pair of skis and/or Rockstar Energy drinks are up to the discretion of Gillette Pepsi, participating ski hills, Promotion Parties, Additional Sponsors, and/or third parties associated with the Rockstar Rail Jam Series. Gillette Pepsi, participating ski hills, Promotion Parties, Additional Sponsors, and/or third parties associated with the Rockstar Rail Jam Series are not responsible for any

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injury that may ensue because of or in relation to receiving the Rockstar Rail Jam Series Champion prizes. All prizes are subject to change.

**MEN'S SNOWBOARD SERIES COMPTITION:** The Rockstar Rail Jam Series Champion for the Men's Snowboard portion of the sixteen (16) years and older competitions will receive: One (1) Snowboard and Rockstar Energy drinks. The contents, quality, and/or quantity of the Snowboard and/or Rockstar Energy drinks are up to the discretion of Gillette Pepsi, participating ski hills, Promotion Parties, Additional Sponsors and/or third parties associated with the Rockstar Rail Jam Series. Gillette Pepsi, participating ski hills, Promotion Parties, Additional Sponsors, and/or third parties associated with the Rockstar Rail Jam Series are not responsible for any injury that may ensue because of or in relation to receiving the Rockstar Rail Jam Series Champion prizes. All prizes are subject to change.

**WOMEN'S OPEN SERIES COMPTITION:** The Rockstar Rail Jam Series Champion for the Women's Open portion of the sixteen (16) years and older competitions will receive: Either a pair of skis or a snowboard and Rockstar Energy drinks. The contents, quality, and/or quantity of the pair of skis or snowboard and/or Rockstar Energy drinks are up to the discretion of Gillette Pepsi, participating ski hills, Promotion Parties, Additional Sponsors and/or third parties associated with the Rockstar Rail Jam Series. Gillette Pepsi, participating ski hills, Promotion Parties, Additional Sponsors, and/or third parties associated with the Rockstar Rail Jam Series are not responsible for any injury that may ensue because of or in relation to receiving the Rockstar Rail Jam Series Champion prizes. All prizes are subject to change.

**AWARD CEREMONY:** All Rockstar Rail Jam Series Champions will be announced after all the competitions have ceased at the Final Mount Kato Rockstar Rail Jam Series event on March 2<sup>nd</sup>. Winners must be present to win any of the prizes associated with being a Rockstar Rail Jam Series Champion. Winners from the Men's Ski, Men's Snowboard, and Women's Open competition will be announced. The winners are then instructed to present themselves at the Rockstar Energy Sampling Table. At the Rockstar Energy Sampling Table, all prizes will be dispersed, and any legal documentation will be filled out at that time. Any and all happenings at the award ceremony are subject to change and/or be cancelled at the discretion of the Sponsor, Additional Sponsors, and Promotion Parties.

**WINNERS RELEASES:** By participating in the Rockstar Rail Jam Series and/or obtaining any prizes, participants release Sponsor, Additional Sponsors, and Promotion Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with participating in any aspect of the Rockstar Rail Jam Series and/or obtaining prizes, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering of any prize. The winners shall bear all risk of loss or damage to their prize after it

The logo features the word "ROCKSTAR" in a bold, orange, sans-serif font at the top. Below it, "RAIL JAM" is written in a large, black, stylized, hand-drawn font. At the bottom, the word "SERIES" is written in a smaller, black, italicized, sans-serif font, flanked by two hyphens.

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has been received. Sponsor and Promotion Parties make no representations or warranties of any kind concerning the appearance, safety, or performance of any prize; except for any express manufacturer's warranty as may be included with the prize. Except where prohibited by law, winner grants to Sponsor the right to print, publish, broadcast, and use worldwide in any media now known or hereinafter known, the winner's name, address, voice, statement, picture, or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

**GENERAL CONDITIONS:** This Rockstar Rail Jam and/or obtainable prizes are governed by the laws of the United States without respect to conflict of law doctrines. Unclaimed prize(s) may not be awarded. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize or any portion of a prize becomes unavailable. No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value except at Sponsor's sole discretion. All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any difference between the stated value of any prize and the actual retail value will not be awarded. Any portion of a prize not accepted by the winner will be forfeited. Upon forfeiture for any reason as stated in these Official Rules, no compensation will be given. All federal, state, and local laws and regulations apply. Any personal information provided in connection with participation in the Rockstar Rail Jam and/or obtainable prizes will only be used by Sponsor to notify a potential winner and/or use for future Gillette Pepsi promotions.

**CONDUCT:** By participating in this Rockstar Rail Jam Series and/or obtainable prizes, participants agree to be bound by these Official Rules and the decisions of the Sponsor and or Promotion Parties that shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor, Additional Sponsors, and Promotion Parties reserves the right, at its sole discretion, to disqualify any individual found to be tampering and/or sabotaging the ski hill and/or the equipment; or to be acting in any manner deemed by Sponsor, Additional Sponsors, and/or Promotion Parties to be in violation of the Official Rules; or to be acting in any manner deemed by Sponsor and/or Promotion Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten, harm, or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THE ROCKSTAR RAIL JAM SERIES OR UNDERMINE THE LEGITIMATE OPERATION OF THE ROCKSTAR RAIL JAM AND/OR OBTAINABLE PRIZES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

**SPONSOR:** Gillette Pepsi Companies (Gillette Pepsi); La Crosse, WI; Rochester, MN; and Mankato, MN

The logo features the word "ROCKSTAR" in a bold, yellow, sans-serif font at the top. Below it, "RAIL JAM" is written in a large, black, hand-drawn, graffiti-style font. Underneath "RAIL JAM", the word "SERIES" is written in a smaller, black, italicized, sans-serif font, flanked by two hyphens on either side.

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**PROMOTION PARTIES:** Any ski hill location and/or any third party participating and/or helping facilitate the Rockstar Rail Jam Series events.

**Host Ski Hill(s):** Any ski hill that is facilitating a Rockstar Rail Jam Series event. Such locations include, but are not limited to Mount Kato Ski Area, Coffee Mill Ski Area, and Mt. La Crosse Ski Area

**ADDITIONAL SPONSORS:** Any party/business associated with the Rockstar Rail Jam Series which includes, but is not limited to: Nitro Snowboards, Volkl, Marker, Dalbello, and American Solutions for Business